State University Comparisons: 2009 Academic Year

Board of Trustees Meeting September 2, 2010

Applicant Funnel

In keeping with its access mission, USI had the highest fall 2009 acceptance and enrollment rates for first-time freshmen among Indiana's state-funded, four-year universities. USI also had the highest acceptance rate for transfer students.

| | First-Time Freshmen | | Transfer Students | | |
|---------------------|------------------------|----------|----------------------|----------|--|
| | Accepted | Enrolled | Accepted | Enrolled | |
| Southern IN (USI) | 88% | 45% | 78% | 58% | |
| Ball State (BSU) | 74% | 44% | 64% | 67% | |
| Indiana State (ISU) | 68% | 36% | 59% | 44% | |
| Indiana (IU) | 73% | 31% | 60% | 48% | |
| Purdue (PU) | 73% | 30% | 52% | 60% | |

Competition for Students

All universities face competition for students, and USI is no exception. Of the students ultimately enrolling at USI, a significant percentage also sent SAT scores to IU Bloomington and/or another Indiana university.

% of USI Students Sending SAT Scores to..

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|--|---|----------------------------|--|--|
| 45 | % | IU Bloomington | | |
| 39 | % | Ball State | | |
| 30 | % | Purdue - W. Lafayette | | |
| 29 | % | Indiana State University | | |
| 26 | % | IUPUI | | |
| 20 | % | University of Evansville | | |
| 13 | % | Vincennes University | | |
| 12 | % | University of Indianapolis | | |

Entering Freshmen Characteristics

Over the past ten years, USI has attracted increasingly better prepared students while still providing high access.

| Freshmen | USI | BSU | ISU | IU | PU |
|--------------------|-----|-----|-----|-----|-----|
| Avg. SAT Verbal | 476 | 524 | 464 | 576 | 555 |
| Avg. SAT Math | 486 | 529 | 469 | 599 | 606 |
| Avg. ACT Composite | 21 | 22 | 19 | 27 | 26 |
| HS Rank - Top 10% | 12% | 16% | 9% | 34% | 35% |
| HS Rank - Top Half | 64% | 87% | 64% | 96% | 95% |
| Live on campus | 62% | 92% | 68% | 98% | 89% |

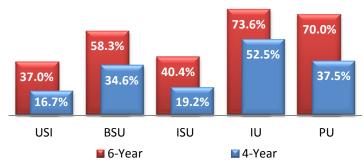
Undergraduate Characteristics

USI has the highest percentage of part-time students, and the percentage of "non-traditional" students, those age 25 or older, is significantly higher than other state-funded universities except ISU. USI also has the highest percentage of commuter students among the five state-funded four-year institutions.

| Undergraduates | USI | BSU | ISU | IU | PU |
|------------------|-----|-----|-----|-----|-----|
| Female | 59% | 52% | 51% | 50% | 42% |
| Ethnic Minority | 11% | 16% | 24% | 20% | 21% |
| Age 25 or Older | 19% | 11% | 23% | 4% | 4% |
| Part-Time Status | 17% | 7% | 14% | 4% | 5% |
| Live on campus | 28% | 44% | 37% | 36% | 34% |

Graduation Rate

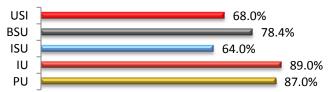
USI's graduation rate has increased over the past ten years and a continued effort to raise the rate is one of the goals of USI's new strategic plan.



Freshmen Retention

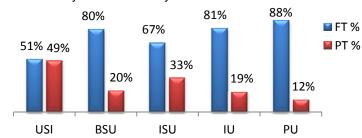
The USI one-year retention rate for first-time, full-time degree seeking freshmen has increased over the past few years, with a record high of 68% for the Fall 2008 entering class.

Fall '08 to Fall '09 Retention



Faculty

Full-time faculty comprise nearly 50% of USI's teaching staff. Even with USI's reliance upon part-time faculty, the bulk (70 percent in fall 2009) of credit hours taught was delivered by full-time faculty.



State Appropriation Funding and Tuition

USI is an efficient university. Despite receiving the lowest state appropriation per student and having the lowest tuition rate of the four-year state institutions, USI is able to provide a high quality educational experience for its students.

